

2799 Napa Valley Corporate Drive
Napa, California 94558

Welcome!

To our new or prospective Community College or University Partners,

Here is a summary of how to get started and what to expect.

Once you have decided to start a program with Boston Reed College (BRC), we will put you in contact with a representative who will work directly with you to get started and also act as a conduit to other departments within our organization that may be participating in some capacity in the delivery of the course. For over seventeen years, our courses have meet state licensing requirements, effectively maintained student records, and managed the externship placement of thousands of students in local pharmacies or doctors' offices. The attached Cost Sheet shows approximately how much revenue you can make offering our allied health programs. Most colleges are making between \$10,000 and \$30,000 **profit** per semester!

Here's how the partnership works:

- Boston Reed College will assist you with your marketing materials and present to your students at your first informational orientation to help increase student registration.
- We give you a Student Information example packet with templates for your college logo. These Student Packets are given to prospective students.
- We deliver textbooks directly to the student's home address.
- We supervise all student records, externships, and licensing eligibility.
- We work with the students to apply for financial assistance through SLM Financial.
- We provide the instructors and curriculum.
- We set up a free online registration system for your allied health courses that you can use internally or include as a link on your site for the public to access online registration.
- You simply provide the classroom and collect the fees.

It's that easy! We do all the work – you contribute to meeting the training needs of the health care worker shortage in your community. Additionally this partnership helps you increase the financial success of your college's program. Ask for references or great success stories. We would be happy to share these with you.

For more information go to www.bostonreed.com/colleges

We look forward to working with you,

David Wignall

David Wignall, Chairman and CEO

For additional information and marketing support, contact our Senior Vice President Wendy Flint. She has eight years experience as a Continuing Education Director in a Community College and can directly support and serve you.

Wendy Flint, PhD
Senior Vice President
1-800-201-1141 X5057 or wflint@bostonreed.com